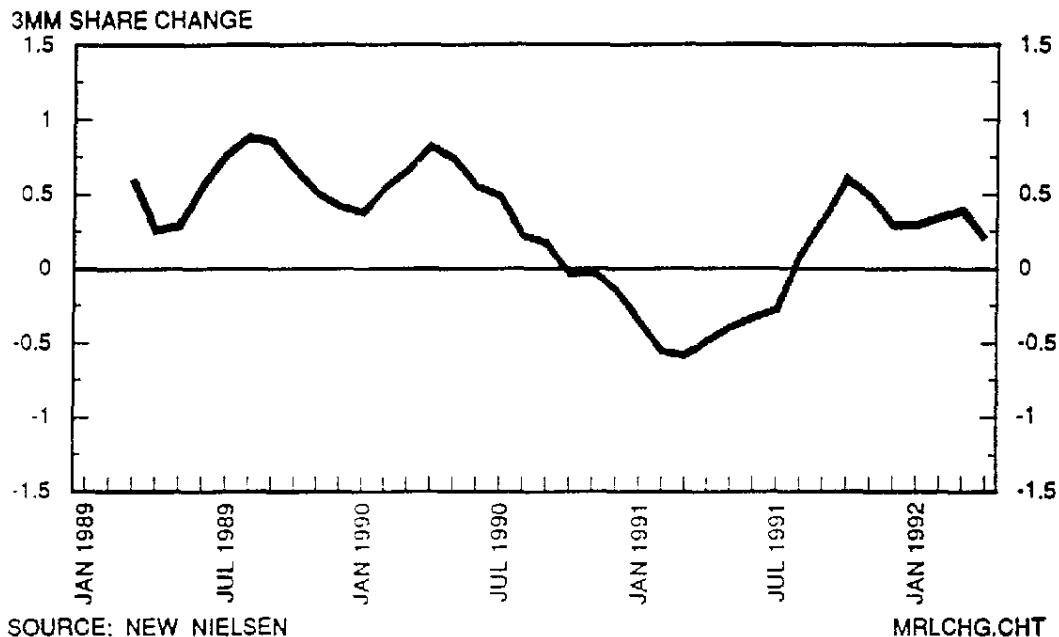
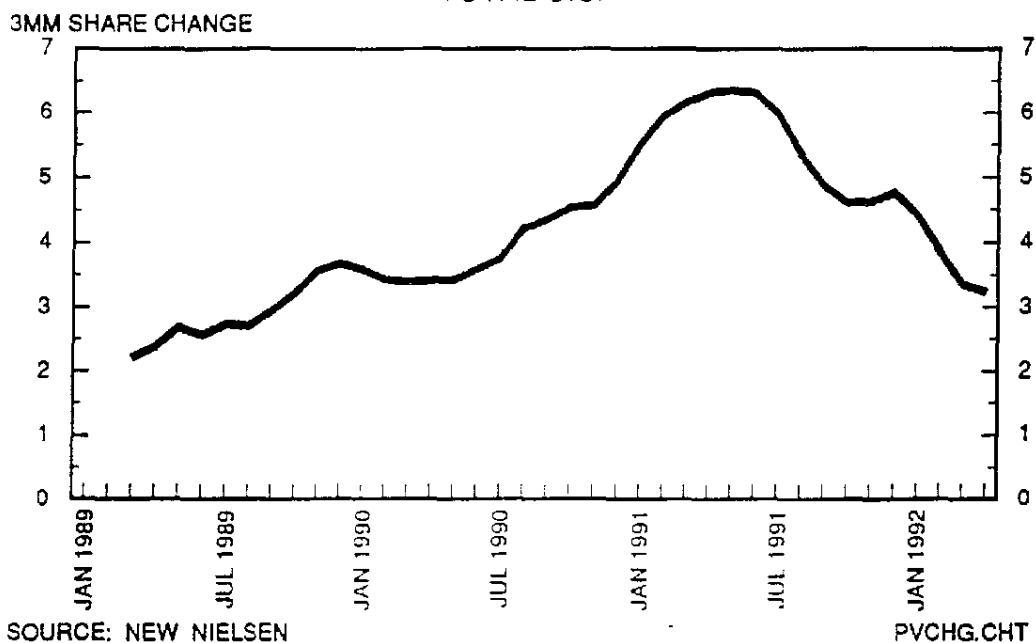


**NEW NIELSEN  
TOTAL MARLBORO VS. PRICE VALUE  
SHARE CHANGE**

**TOTAL MARLBORO  
3MM SHARE CHANGE - CURRENT VS. YEAR AGO  
TOTAL U.S.**



**TOTAL PRICE VALUE  
3MM SHARE CHANGE - CURRENT VS. YEAR AGO  
TOTAL U.S.**



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